



National Community Attitudes towards Violence against Women Survey (NCAS) Dissemination Strategy Project

This project will increase the uptake, utilisation and understanding of NCAS 2018 materials amongst the prevention sector and workplaces/organisations

Project Duration: 1 year, commenced June 2019

Project Overview

The purpose of the project is to increase the uptake, utilisation and understanding of the National Community Attitudes towards Violence against Women Survey (NCAS) 2018 materials amongst the prevention sector and workplaces/organisations. This project will increase the influence of the NCAS findings on prevention of violence against women programming, policy and practice in Victoria, by using social marketing and capacity-building strategies to disseminate the NCAS findings and materials.

The project will produce the following outputs:

1. Workshops across Victoria for practitioners and policy makers
2. Toolkit of accessible and user-driven stimulus materials
3. Interactive webinar of workshop participants, and
4. Project evaluation.

The outcome of this project will be better knowledge and application of the NCAS data in Victorian workplaces and organisations.

Project Team

Project Lead: Respect Victoria

Contractor engaged: Portable Pty Ltd

Project Partners: VicHealth, Australia's National Research Organisation for Women's Safety (ANROWS)

Project Funding: Respect Victoria and VicHealth, in kind contributions from ANROWS