

Resource 10:

Videos and Infographics: Using the National Community Attitudes Towards Violence Against Women (NCAS) resources

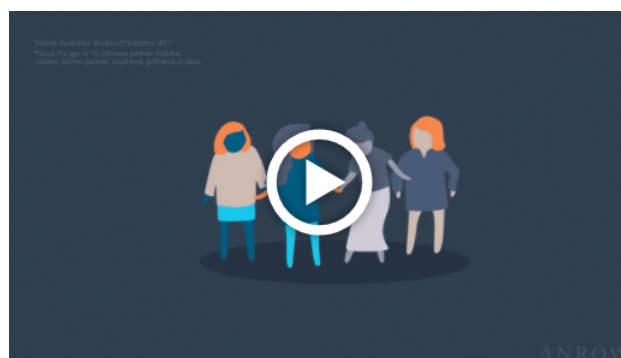
ANROWS and VicHealth led the development of videos and infographics for the NCAS Main Report and the NCAS Youth Report. These can be used by primary prevention of violence against women practitioners to support their communications, capacity building and broader prevention activities. The videos and infographics present the **NCAS findings about the community's understanding and attitudes in the context of the facts about the nature of violence against women**. Providing this context ensures that commonly held community views that are inaccurate will not be mistaken to be true. It is important that the NCAS findings about the community's understanding and attitudes are always provided with the corresponding facts about the nature of violence against women.

NCAS Videos

This video is a useful starting point for any discussion about attitudes or the NCAS data more broadly.

It is about the general community findings and data is contextualised using narrative and evidence.

There is a two-minute version and shorter 40-second version of this video. The shorter video works well for social media or online contexts.



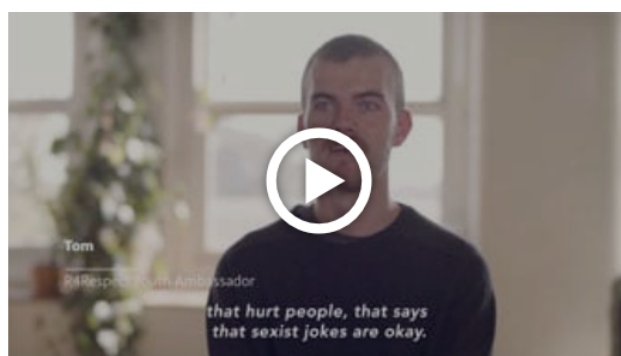
2017 NCAS findings video

NCAS Youth Report Videos

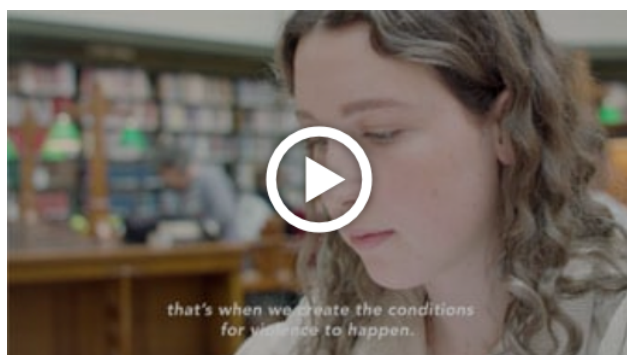
Videos cover three topics: sexual consent, recognising controlling behaviour and standing up against disrespect towards women.

These videos were co-designed by and feature youth ambassadors from R4Respect, a youth-led respectful relationship program based in Queensland run by YFS.

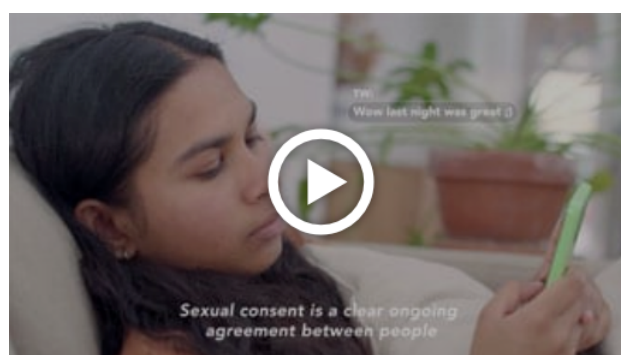
The videos are designed to support anyone working with young people to change attitudes and support gender equality and healthy relationships. There are two versions of each video (a 2:30-minute version and a 50-second version).



Standing up: Key findings from the 2017 NCAS youth report



Recognising controlling behaviour: Key findings from the 2017 NCAS youth report



Understanding consent: Key findings from the 2017 NCAS youth report

NCAS Infographics

A number of infographics were developed to share key NCAS findings and support communications in prevention work. All are available for download from the [ANROWS website](https://www.anrows.org.au).

They can be used in presentations, workshops, reports, websites and social media. These infographics have been developed for the general community as well as for priority population reports. Examples are provided below.

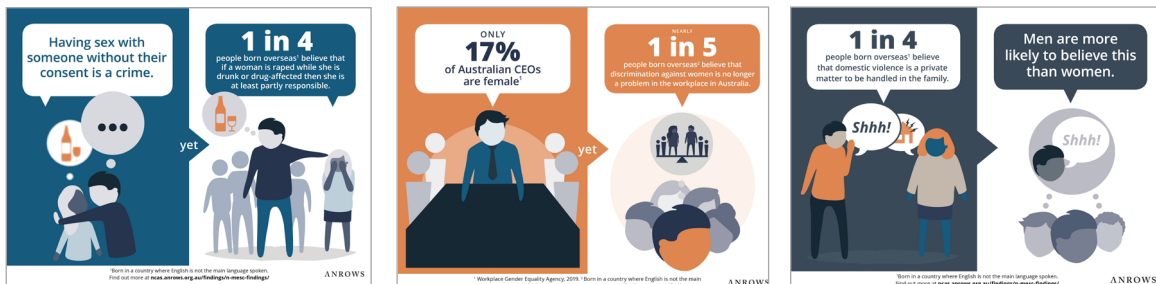
Infographics from the NCAS Main Report (general community sample)



Infographics from the NCAS Youth Report



Infographics from the NCAS N-MESC Report



This resource is one of ten resources within the toolkit- Re-shaping Attitudes: A toolkit for using the National Community Attitudes towards Violence against Women Survey (NCAS) in the primary prevention of violence against women. For more information, please visit www.respectvictoria.vic.gov.au/research

Suggested citation

Respect Victoria, Australia's National Research Organisation for Women's Safety, the Victorian Health Promotion Foundation, Swinburne University of Technology, (2020) Re-shaping Attitudes: A toolkit for using the National Community Attitudes towards Violence against Women Survey (NCAS) in the primary prevention of violence against women, Respect Victoria, Melbourne, Australia.

For more information or to provide feedback on this resource or toolkit, please contact research@respectvictoria.vic.gov.au.

